

Effective knowledge sharing has significant impact socially and economically. We want to democratize access to business advice & insights, by providing a platform to help bridge the knowledge gap.

## “Connecting People, Bridging Knowledge”

*We are a platform, a unique and visionary platform dedicated to connecting people to the right experts for advice, insights, and knowledge.*

*Bridging the gap of knowledge, one lynk at a time.*



At Lynk, we are constantly trying to bridge the gap between knowledge providers and seekers; and having done so successfully for our global institutional clients, we believe it is now time to create a similar dynamic for everyone else. Accordingly, we are developing innovative technology and cost effective solutions to democratize access to knowledge.

We connect users with Knowledge Partners for expertise and insights to arrive at improved decision-making and execution. Our Knowledge Partners include C-level executives, thought leaders, managers, specialists, consultants, lawyers, and accountants.

## So how does it work?

Whenever our users have a quick question or an extended engagement, we can find the right person to help. Users can engage our Knowledge Partners for brief conversations or ongoing projects, either by phone, online or in-person. We have a global market coverage with core focus in Asia-Pacific region. Global enterprises, top investment and consulting firms, and small businesses and entrepreneurs have chosen to work with LYNK through our platforms LYNK and LYNK PRO.

*We want the right knowledge to be accessible to those who seek it, and at the same time we want to alleviate all barriers for those who provide it.*

*Our aim is to have people from all over the world teaching and learning from one another, making knowledge accessible by anyone.*

## Check out our recent news:

Forbes: Knowledge Marketplaces: The New Learning Hubs For Business Leaders

Hong Kong Economic Journal: Hong Kong-produced pairing expert platform to answer incurable diseases

ON.CC: Hong Kong to engage in side sections: Hong Kong women do "matchmaker" to help businesses press with finger expert