



CONNECTING PEOPLE. BUILDING KNOWLEDGE.

Effective knowledge sharing has significant impact socially and economically. We want to democratize access to business advice & insights, by providing a platform to help bridge the knowledge gap. Together at LYNK, we want to bring our motto "Connecting People. Building Knowledge." to a unique and visionary platform.

At LYNK (previously The Straits Network), we connect users with Knowledge Partners for expertise and insights to arrive at improved decision-making and execution. Our Knowledge Partners include C-level executives, thought leaders, managers, specialists, consultants, lawyers, and accountants. Whether users have a quick question or an extended engagement, we can find the right person to help. Users can engage our Knowledge Partners for brief conversations or ongoing projects, either by phone, online or in-person. We cover global markets with our core strength in the Asia-Pacific region. Global enterprises, top investment and consulting firms, and small businesses and entrepreneurs have chosen to work with LYNK through our platforms LYNK and LYNK PRO.

RESEARCH ASSOCIATE (OTHER ASIAN LANGUAGE SPEAKING SKILLS IS HIGHLY WELCOMED) FULL TIME 2017

As a Research Associate for LYNK Pro, you will be one of the primary building blocks of our company. Research Associates are responsible for the entire lifecycle of expert engagements with our company – this includes research, lead identification, sourcing, and conversion, and relationship building with experts.

We seek individuals with strong research and interpersonal skills and a hacker mentality to get things done. We value excellence, a curious mind, a deep understanding of how businesses operate and an all-round emphasis on quality.

Successful candidates can expect to enjoy a steep learning curve and exposure to sophisticated and leading institutional clients ranging from management consultants, investors and corporations as well as the opportunity to interact and learn from C-level executives from diverse industries.

What You'll Do:

- Executing various Knowledge Partner engagements from end-to-end:
 - o Perform research on a wide range of industries, gain thorough understanding of project needs & objectives in order to pinpoint the most relevant subject matter experts for each request
 - o Identify and recruit industry professionals to join our network as Knowledge Partners and establish relationships with them
 - o Have in-depth and informed phone conversations with Knowledge Partners, assess their expertise and vet their suitability for projects by conversing about their professional background, industry developments and trends
 - o Work closely with Account Manager(s), using informed judgment to match the best-suited Knowledge Partners to each request and make appropriate recommendations to clients as a team
 - o Troubleshoot queries from Knowledge Partners
- Brainstorm with management & business development teams on various initiatives, collaborate and contribute on strategies to support LYNK's growth

What We Seek:

- Bachelor's degree with a strong academic track record
- A high emotional quotient and a love for networking and "Lynk"ing people
- Good communication skills with a strong command of English; fluency any other Asian language is a plus
- 0-2 years experience
- Positive, energetic self-starters with attention to detail
- Must be flexible and excited about working in a fast paced, results-oriented environment

Why Lynk

- Lynk is a rapidly growing startup with access to some of the leading institutional clients in the world.
- We operate in a high octane environment which trains our people to think about the big picture, hone their organizational skills and always strive to "make s*** happen!"



- Our team, spread across 3 locations, is multinational, multilingual and multiracial. Our clients have likened us to a mini United Nations!
- You will be constantly challenging yourself to learn more and be a well rounded professional. Team players who thrive in uncertainty and like to “make things happen”!

Interested parties, please email jobs@lynkpeople.com provide your full resume with availability, current and expected salary, and contact details.

All information received will be treated in strict confidence and used solely for recruitment purpose.



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RESEARCH ANALYST INTERN SUMMER 2017

As a Research Analyst Intern for LYNK PRO, you will be part of our team that facilitates Knowledge Partner engagements for global institutional clients. Research Analysts are responsible for building and managing our network of Knowledge Partners from all over the world. You will be delivering on client requests and contributing directly to the company's top-line from the start.

LYNK's Research Analyst Internship is a 2.5-3 month internship program, where you will learn about our business and our clients, and also develop the communication, relationship building and project management skills necessary to excel in any career path. The learning curve is steep and you will be given meaningful job responsibilities and receive intensive on-the-job training.

What You'll Learn:

- **Apply classroom learning practically and effectively:** Learn to evaluate industries and industry developments in various industries and markets all over the world, utilizing your analytical skills and knowledge gained from classroom topics and case studies as a guide.
- **Develop your professional pitch and prose:** Hone your business communication skills via direct interaction with experts in our network of 'Knowledge Partners'. Have in-depth phone conversations with Knowledge Partners to recruit them to our network, assess their expertise and vet their suitability for projects by conversing about their professional background, industry developments and trends.
- **Sharpen your business acumen and critical thinking skills:** Acquire relevant business vernacular and vocabulary through the process of sourcing and identifying industry experts. Work closely with Account Managers, using informed judgment to match the best-suited Knowledge Partners to each request and make appropriate recommendations to clients as a team.
- **Gain practical knowledge about institutional clients' day-to-day work:** Learn about what management consultancies, buy-side investors and multinational corporates do and how they perform their market research and due diligence to inform their business and investment decisions.

What We Seek:

- Current student with a strong academic track record, preferably majoring in business
- Good communication skills with a strong command of English, native fluency in any Asian languages is a plus
- Self-starter with a high work rate, must be willing to take initiative
- Trustworthy and responsible
- Positive, energetic, outgoing personality with attention to detail
- Must be flexible and excited about working in a fast paced company

Bonus Attributes:

- Strong passion for business and enthusiastic about taking part in shaping LYNK's growth



- Function well in a startup environment
- Track record of excelling in small teams
- Team players who thrive in uncertainty and like to “make things happen”!

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LYNK is a trusted community marketplace for people to connect to a network of Knowledge Partners to gain on-demand business knowledge.

We have a culture for independent thinking and initiative and we are breaking ground in the field of expert networks.

Join us in redefining how networking is done in an age of hyper-connectivity. The future is now.

UI/UX DESIGNER INTERN SUMMER 2017

We are looking for a talented UI/UX Designer to work with us to create amazing user experiences.

This person will have an eye for user interface design. He/she will create engaging design experiences with the user in mind. This person will collaborate with and effectively communicate with team members such as developers, project managers and management. This person is a self-starter, willing to go beyond expectations.

What You'll Do:

- Collaborate with our tech team to define and implement innovative solutions for the website direction, visuals and experience.
- Execute all visual design stages from concept to final hand-off to launch
- Create wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas

What We Seek:

- Diploma or degree in digital design, interaction design or communications (or equivalent work experience)
- 1+ years of UX/UI design on a web development / product development team
- Highly proficient with design tools such as Sketch, Adobe Photoshop, Illustrator, etc.
- Experience with prototyping tools such as InVision
- Experience coding in HTML, CSS and Javascript nice to have, but not required.

Bonus Attributes:

- Strong passion for business and enthusiastic about taking part in shaping LYNK's growth
- Track record of excelling in small teams
- Team players who thrive in uncertainty and like to "make things happen"!

Candidates are expected to submit a portfolio as part of the assessment process.

Visit <http://lynk.global> for more info.



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WEB DEVELOPER INTERN SUMMER 2017

We are looking for a talented Web Developer Intern to work with us to create amazing user experiences.

We are looking for an ambitious, growth-minded developer who loves coding, is ready to apply their skills to bring our web applications to market and contribute to the growth of our startup.

The ideal candidate is passionate about both front and backend tech and has experience building RESTful APIs. This person cares deeply for building a product right from end-to-end. This person is able to balance this with meeting company objectives in a fast-paced work environment.

This person has strong analytic skills and am highly organized and detail oriented.

What You'll Do:

- Develop web applications with the latest technologies
- Brainstorm with product managers and designers to conceptualize new features
- Collaborate with other engineers to build new features
- Participate in Code Review and Unit testing
- Work closely with the CTO to help realize company objectives
- Previous experience in web development teams an asset
- Familiar working with Git in a team setting
- Good understanding of SQL vs NoSQL databases (MongoDB, MySQL)

What We Seek:

- Experience developing RESTful APIs
- Open source contributions desired
- Experience using Angular, React, or other modern JavaScript frameworks

Skills Required:

Web Development, HTML5, CSS, REST APIs, JavaScript, Java, MongoDB

Desired:

AWS, Go, Docker, Ansible, Redis, Cassandra, ElasticSearch, Python, Scrapy

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MOBILE DEVELOPER INTERN SUMMER 2017

We are looking for an ambitious, growth-minded developer who loves coding, is ready to apply their skills to bring our mobile applications to market and contribute to the growth of our startup.

The ideal candidate is passionate about building mobile applications and right user experiences. This person cares deeply for building a product right from end-to-end. This person is able to balance this with meeting company objectives in a fast-paced work environment.

This person has strong analytic skills and am highly organized and detail oriented.

What You'll Do:

- Develop native mobile applications (Android + iOS)
- Brainstorm with product managers and designers to conceptualize new features
- Collaborate with other engineers to build new features
- Participate in Code Review and Unit testing
- Work closely with the CTO to help realize company objectives
- Previous experience in development teams an asset
- Familiar working with Git in a team setting
- Good understanding of SQL vs NoSQL databases (MongoDB, MySQL)
- Experience integrating web services and RESTful APIs

What We Seek:

- Experience developing RESTful APIs and working in an agile work environment
- Open source contributions desired
- Experience using Parse, Sinch or Twilio
- Professional development experience on Android a plus

Skills Required:

Android Development, iOS Development, Java, REST APIs, Objective-C, Swift, AWS, MongoDB, MySQL

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