

## **Fimmick Company Profile**

We are a leading digital marketing agency with offices in Hong Kong and Taiwan.

Our revolutionary SMART marketing leverages Social, Mobile, Analytics, Relationship management and state-of-the-art Technologies. SMART marketing empowers businesses to build an omni-channel digital ecosystem that forges more meaningful relationships among a brand, their customers and their fans, closes the loop between Online and Offline, and benefits long-term business performance.

We were recognised by Agency of the Year 2016 with 7 awards, along with CRM & Loyalty Agency of the Year Bronze Award 2015, Social Media Agency of the Year Silver Award 2014 and Local Hero Award 2014 in *Marketing* magazine's Agency of the Year Awards.

Fimmick 是香港一家領先的全方位數碼營銷公司。

我們的 SMART 營銷策略揉合了 Social, Mobile, Analytics, Relationship management 和 Technology。SMART 營銷策略讓企業能夠建立一個全渠道的數碼生態系統。

我們榮幸在 Agency of the Year 2016 當中獲得七個獎項，還獲得 CRM & Loyalty Agency of the Year 2015 銅獎、Social Media Agency of the Year 2014 銀獎和 Local Hero 獎。