

Join a Market Leader - Committed to Excellence at Every Level

If you are interested in joining a company committed to creating the most innovative digital marketing solutions for the region's most prestigious brands and putting the client above all else, Fimmick (<http://www.fimmick.com>) is the place for you.

We are dedicated to:

- Going beyond current thinking to provide the most innovative marketing solutions for our clients, driving brand awareness, engagement and value
- Transparency, accountability, and objectivity when making decisions for ourselves, our employees, and our clients
- Doing what is right over doing what is easy
- Cultivating a partnership with our clients
- Creating measurable and meaningful value for our employees and clients

If you are interested in joining our team, we would like to hear from you.

Account Executive (Digital Marketing)

Job Responsibilities:

- Key accounts servicing and development
- To participate in client's yearly digital & social communications plan
- To understand client's business needs and formulate the best digital strategies for achieving their marketing objectives and goals
- To manage campaign deliverables and coordinate with project team, creative team, digital team & technical team to implement the best class of digital campaigns

Job Requirements

- University Graduate preferably in Marketing, Advertising, Public Relations, Communications, Information Systems, Ecommerce or related disciplines
- Passionate, detailed mind, proactive, self & team motivated, willing to take responsibility
- Good communication skills in English and Cantonese, Japanese is an advantage
- Good presentation skills

Application Methods

1. Send a detailed CV to fimmickers@fimmick.com
2. On-site Application is accepted

* Only short-listed candidates will be notified for an interview