



Graduate Analyst

When was the last time you felt excited about going to work? At Nielsen, we are committed to growing our staff in an **open, connected, useful** and **personal** way. Don't just meet your expectations about your career aspirations - exceed them.

Nielsen's promise to you:

- You can be yourself
- You can make a difference
- You can grow with us

This is an exciting opportunity for graduates to grow in a professional environment where you can work with our international clients and help them to succeed in their product innovation and marketing strategies.

RESPONSIBILITIES

- Provide administrative and operational support in research projects
- Assist in developing analytical solutions and consumer insights
- Assist in designing questionnaire according to clients' needs
- Maintain and build accurate, complete, up-to-date and insightful data and market intelligence
- Assist in preparation of proposal and credential presentation
- Be directly accountable for analyses, charting and perform quality checks on all reports
- Collaborate with the project team
- Ensure timely and quality deliverables and services to clients

REQUIREMENTS

- University graduate in Marketing, Business, Economics, Social Sciences, Mathematics, Statistics or equivalent disciplines
- Inquisitive and passionate in Market Research
- Excellent analytical, communication, and coordination skills
- Proactive and strive for excellence
- Good team player
- Good command of oral and written English and Chinese

If you would like to broaden the horizons across APAC market research projects, please send us your full CV with expected salary and date of availability to jobs@nielsen.com .

We look forward to speak with you 😊



Part-time Intern (Market Research)

When was the last time you felt excited about going to work? At Nielsen, we are committed to growing our staff in an **open, connected, useful** and **personal** way. Don't just meet your expectations about your career aspirations - exceed them.

Nielsen's promise to you:

- You can be yourself
- You can make a difference
- You can grow with us

The role

As a Part-time Intern, you are able to provide administrative and operational support in research projects at least 2 full days per week.

You will be

- Accountable for analyses, charting and perform quality checks on all reports
- Maintain an accurate, complete, up-to- date and insightful client business profiles standards
- Assist in preparation of proposal, reports and credential presentations
- Assist in delivering quality services in timely and precise manner and meet the company's quality
- Provide administrative and operational support in research project

You are required

- University students with passion in developing graduate career in market research
- Strong proactiveness and detailed-oriented
- Proficient in MS Office Excel and PowerPoint. VBA will be an asset
- Fluent in both English and Cantonese, Mandarin speaking would be a plu

We are now looking for additional support to both analysis and consumer insight team for various industries ie. **FMCG, Retail, Financial Services**. If you would like to broaden the horizons across APAC market research projects, please send us your full CV with expected salary and date of availability to jobs@nielsen.com .

We look forward to speak with you 😊