## Company

Synpulse is a multinational management consultancy and valued partner of renowned financial service providers around the globe. Our locations at the financial industry hubs, our wide range of services and our extensive industry expertise are the basis for outstanding and bespoke results. We support our clients in the development, the realization and the implementation of their corporate strategies. Together we meet and anticipate challenges in the organization, the processes and the systems.

> «We turn our clients' strategy into a value-creating reality. With expertise.»

This mission is not a simple phrase to us. Together with our core values it describes what drives and motivates us and we are happy to be measured by the highest standards.

Our clients deserve the best consultants and the quality of consulting is directly related to the level of education. This is why we invest roughly 10% of financial and human resources in comprehensive training and further education.

Year	Employees	Turnover
2001	51	EUR 19 million
2006	74	EUR 22 million
2011	128	EUR 32 million
2016	256	EUR 60 million

## Industry Focus

Our particular expertise is dedicated to the industry-specific challenges of financial services providers. Leading private and retail banks, direct insurers, health insurers and reinsurers trust us. They know from experience and conviction that Synpulse consultants can form teams which achieve ambitious goals using expertise and passion.

## Expertise

Synpulse offers its clients comprehensive performance during all phases of a project. Our industry and IT specialists support our clients in the technical, organizational and technological realization of projects. Consulting services cover the following

Insurance Competence Centers		
Product & Pricing Management	Digital Transformation	
Sales & Customer Management	Operational Excellence	
Health Insurance	Reinsurance & Commercial	
Life Insurance	Insurance	
Non-Life Insurance		

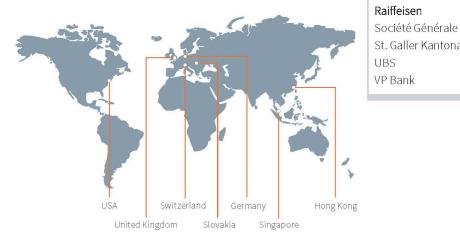
Banking Competence Centers		
Regulatory & Compliance	Operational Excellence	

# Methodology

Synpulse has developed the SPEEDmethod® for the successful development of concepts and goal-oriented realization of projects. This methodology ensures structure and system on projects; that deadlines and budgets are met. The STRIPmethod®, a proven methodology in reorganization projects and change management, is founded on the same principles.

#### Locations

We deploy expertise and method wherever our clients are at home and at all important places of financial services hubs. Synpulse puts its project experience at the service of its clients from the following locations:



### References

Synpulse's size, personalized advice and highly-motivated team are a winning combination. This is verified by its many project successes and long-standing business relationships with prestigious companies.

Banks Insurers Bank Sarasin Allianz Bank Vontobel Bâloise Helsana Coutts Credit Suisse Helvetia Versicherungen DBS Sanitas Deutsche Bank Signal Iduna Julius Baer Swiss Life Maybank Swiss Re Nomura Singapore Sympany Raiffeisen Vienna Insurance Group

St. Galler Kantonalbank

Zurich



Dr. Christoph Nützenadel Raphael Jung Partner & CEO



Managing Partner

Raphael Bianchi



Partner

Mirsad Cekic



Beat Latanzio

Partner



Konrad Niggli Partner Partner





Partner

Silvan Stüssi



Thomas Schaffner



Partner