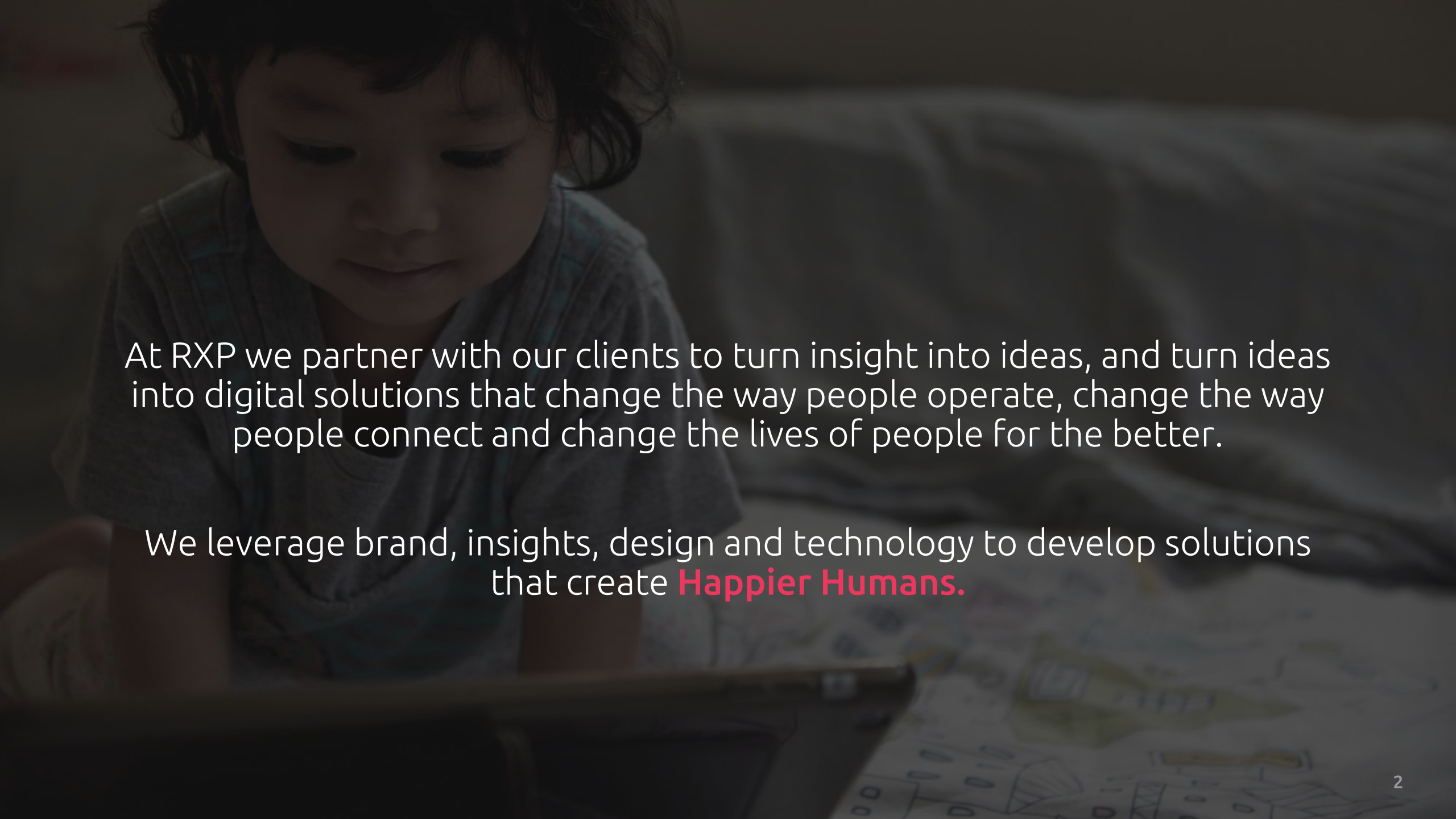




COMPANY OVERVIEW

RXP Services Hong Kong



At RXP we partner with our clients to turn insight into ideas, and turn ideas into digital solutions that change the way people operate, change the way people connect and change the lives of people for the better.

We leverage brand, insights, design and technology to develop solutions that create **Happier Humans.**



700+

Consultants

7

Practices

5

Locations

200+

Active Clients

ASX

Listed Australian Company

At a glance

RXP is a publicly listed, practice led Digital Services Partner with over 700 specialist consultants across 5 offices and 7 practices in the Asia Pacific region. We bring together creativity, design, insights and technology to help create **Happier Humans**.

Our team is made up of some of the most talented designers, researchers, technologists and delivery people in the business. We use agile ways of working and modern tools to deliver value quickly to your employees and customers. Our combined skills and experience enable excellence across digital transformation.

Our Clients



We work with the regions top brands and government agencies. Our approach is one of collaboration and partnership.



HSBC



JPMORGAN CHASE & CO.

PANDORA
UNFORGETTABLE MOMENTS

FOX
NETWORKS GROUP

JLL™



westKowloon
西九文化區



HKEX
香港交易所



SHISEIDO

CATHAY PACIFIC



MIZUHO

CRÉDIT AGRICOLE



Our Practices

www.rxp-services.com

1. Overview
2. The Works
3. RXP Collective
4. RXP Engage
5. RXP Develop
6. RXP Insight
7. RXP Optimise
8. RXP Operate

Our Practices

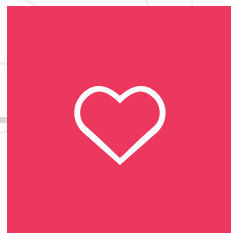


7 Practices, 5 locations, Over 700 consultants.



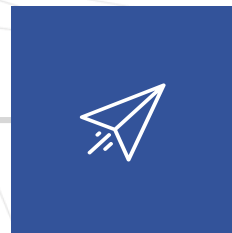
The
Works

Brand Strategy,
Customer
Behaviour &
Insights,
Advertising,
Marketing



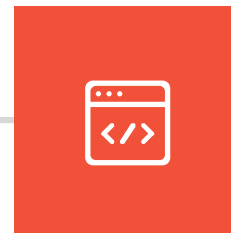
RXP
Collective

User Experience,
Customer
Experience,
Design



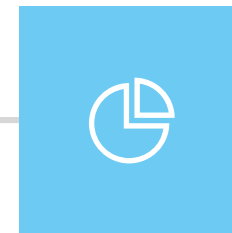
RXP
Engage

Business
Analysis, Agile
Delivery,
Project
Management



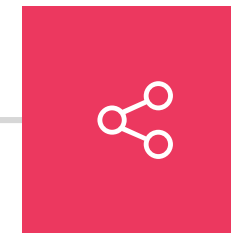
RXP
Develop

Development,
CRM, CMS,
Mobile & Apps



RXP
Insight

Integration, Big
Data, Analytics,
Visualisation and
BI



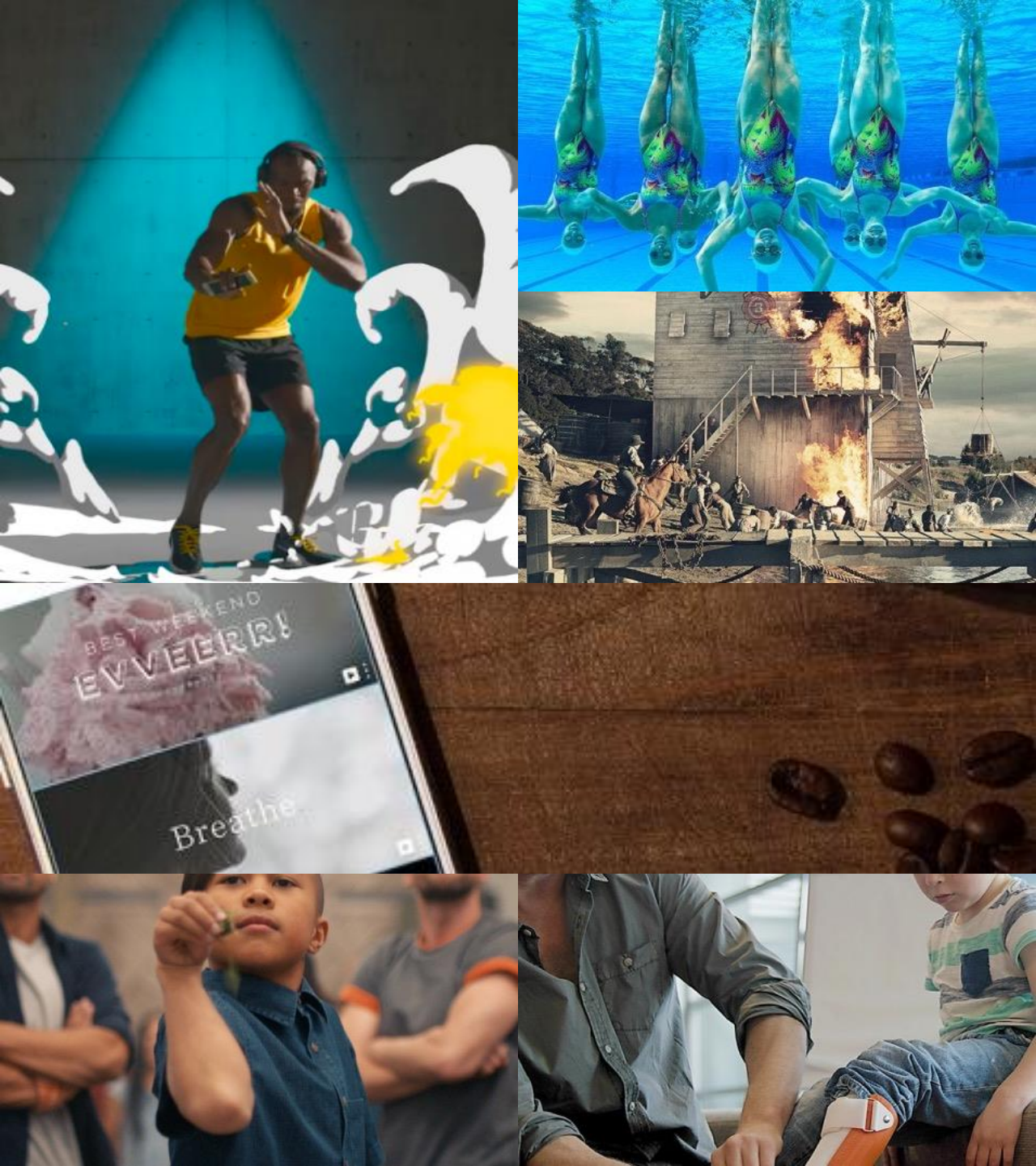
RXP
Optimise

Workforce
Enablement,
Business Process
Optimisation



RXP
Operate

DevOps,
Support,
CloudOps

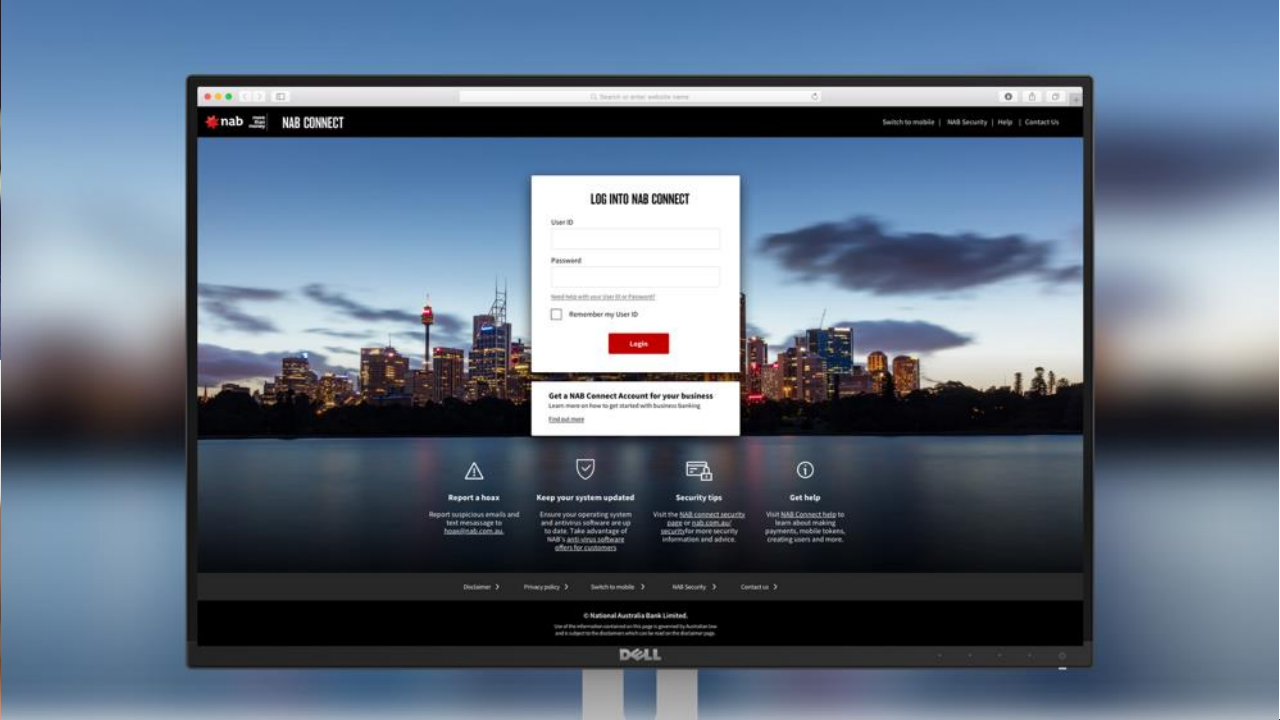


The Works

Brand Strategy, Advertising, Customer Experience

We use data to uncover emotional and behavioural insights that deliver better, more creative customer experiences. Powerful ideas and getting a result are at the centre of everything we do.

- Advertising
- Marketing
- Direct Response
- Planning
- Production
- Brand Activation
- POS
- Sales Promotion
- Community Management
- Front-end Development
- Communications Strategy



- Customer Experience
- Service Design
- Prototyping
- Design Leadership
- User Experience
- UI Design
- Talent Solutions



RXP Collective

User Experience, Customer Experience, Design

We design customer experiences and create digital products that drive business outcomes and positively impact peoples lives.



RXP Engage

Business Analysis, Agile Delivery, Project Management

We advise and support clients through significant transformation.

- Project and Delivery Services
- Business Analysis & Process
- Change Management
- Advisory, Solutions, Business Architecture
- Testing and Quality Assurance
- Capability Uplift, Learning & Development



- Applications & Cloud Development
- Architecture and Solutions Design
- Bots and Intelligent Applications
- Customer Relationship Management
- Digital Experience Platforms
- Internet of Things
- Dev Ops



RXP Develop

Development, CRM, CMS, Mobile & Apps

We develop software solutions for enterprise clients.



RXP Insight

Integration, Big Data, Analytics, Visualisation and BI

We provide data centric solutions to unlock business insight, through governed visualisations, trusted analytics and API connectivity to support evidence based decisions in the digital evolution.

- BI, Reporting, Analytics & Visualisation
- Data Governance
- Data Quality
- Data Management and Data Migration
- Data Warehouses, Marts and Lakes
- Integration Governance, Architecture & Delivery
- MDM & PIM
- Strategy and Architecture
- Data Analytics Platform-as-a-Service





RXP Optimise

Workforce Enablement, Business Process Optimisation

We know how to optimise your business and IT operations;
transforming what's there and creating what can be.

- Enterprise Mobility
- Field Service Management
- Process Transformation
- ServiceNow Consulting





RXP Operate

DevOps, Support, CloudOps

Our approach to Managed Service is to proactively support and improve existing applications and solutions, through combining the ITIL framework and Agile methodologies. We offer a value-based, engagement model delivering timely business value with a predictable costs model.

- Incident Management
- Defect Management
- Request Management (Minor Enhancements)
- Release Management
- 100% Australian Remote Services offering

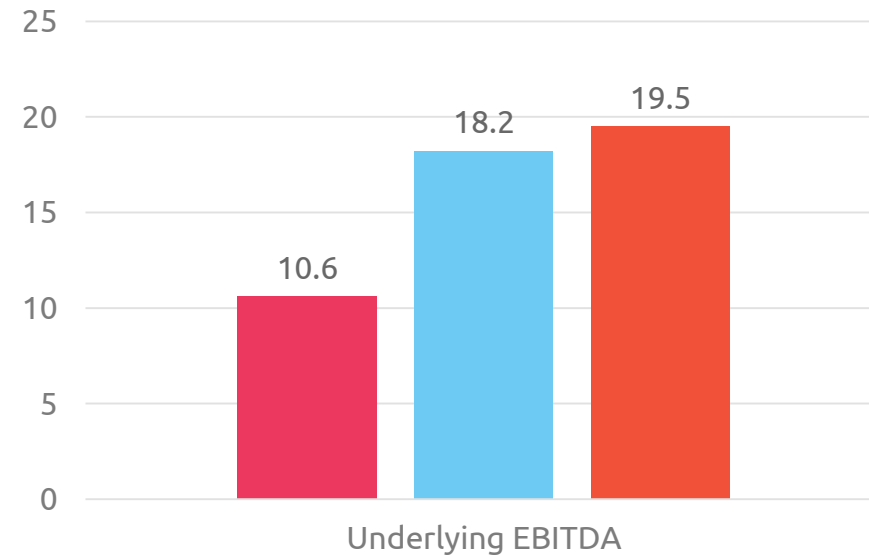
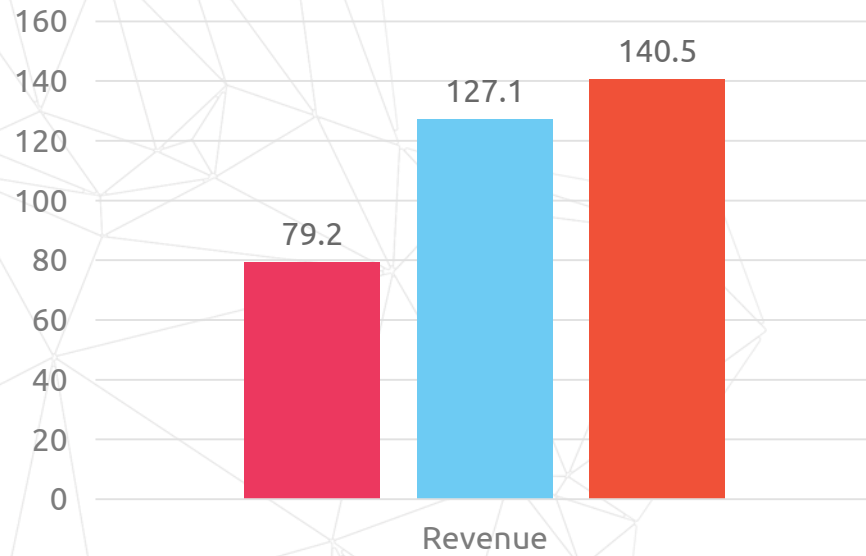


A little about ourselves

www.rxp-services.com

1. Growth & Strength
2. Our Partners
3. Awards & Recognition

Growth & Strength



We have over 700 passionate consultants, comprising some of the most talented user experience researchers, designers, developers, technologists, and delivery professionals.

Our growth and success is testament to our innovative thinking and proven methodologies which, when coupled with our geographic spread, provides us with the reach and expertise to deliver projects across the region.

Our Partners

We partner with some of the best recognised technology vendors in the world, along with new disruptive players to give our clients the best of both worlds.



Awards & Recognition



-  2017 AdNews CX Agency of the Year
-  2017 B&T Independent Agency of the Year
-  2017 Campaign Asia Agency of the Year
-  2016 & 2017 Tableau ANZ Reseller of the Year
-  2016 Silver Stevie Asia-Pacific Award
-  2015 Tableau APAC Services Partner of the Year

-  2015 Effie Awards - Grand Effie
-  2015 & 2016 Informatica Partner of the Year
-  CRN Fast 50 2014, 2015 & 2016
-  2015 Gold Stevie Asia-Pacific Award
-  BRW Fast 100/ Starters 2014 & 2015

Thankyou

Happier Humans

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www.rxpservices.com