

POAD, a brand highly visible in outdoor advertising in Hong Kong, has built a leading reputation of pioneering the outdoor media scene for a quarter century. In the past years, this brand had achieved a number of 1st in various forms of advertising displays in every corner of the market place.

Over the years, we have built strategic partnership with HKSAR government, major property developers and transportation operators. We deemed to exceed our clients' expectation to bridge their marketing message to their target audience.