

## About Clarins

Found in Paris in 1954, Clarins opened its first Clarins Institute on 35 Rue Tronchet, Paris, with the innovative belief of its founder Jacques Courtin-Clarins that beauty comes from within and well-being brings out the best of a woman. From offering revolutionary treatment therapies to creating effective home use products, Clarins has evolved for more than 60 years; and throughout the journey, continue to pioneer in plant science, products and treatments innovation. Being the No.1 premium beauty brand in Europe with numerous customer recognitions and international beauty awards in the past 30 years, Clarins continues to create and manufacture its products in France. Staying true to its unique company value and epitomizing its brand manifesto "It's All About You!", Clarins strives to always listen to women - to truly understand their needs and develop effective, natural plant-based products of the highest quality. Clarins not only extends its respect to women, but also to nature and biodiversity, standing firm and solid in protecting nature sustainability and fair trade. It's a fact. With Clarins, life is more beautiful.