An introduction to WANTEDLY
Founded | 15th Sept 2010
Headquarters | Japan
Employees | 100
OUR MISSION

To build a world where Work meets Passion
A New Age Of Hiring

The idea to connect like-minded Individuals and Companies based on passion and interest rather than pay and benefits to drive motivation at work

Akiko Naka, CEO
WHAT’S
WANTEDLY
Supercharge the Power of Referrals
Create opportunities to connect with like-minded talents that don’t exist otherwise

Our social recruitment tool enables you to build a STRONG TALENT BRAND and share it seamlessly with your trusted networks through REFERRALS.

Don't just hire. Hire the right person for your team.
Company Branding in 30-min
Create a beautiful landing page that talks about your company's Mission, Values and Culture to attract like-minded talents.
Get discovered by talents aligned to your company’s mission and vision (75% are NOT actively looking but are open to new jobs) through impactful and seamless sharing on social media.
A New Age Of Hiring

Connect with a discerning group of talents who are engaged by your company's mission and vision in a super casual but high-impact way, over coffee and office visits.
MAKE CONNECTIONS

We create opportunities for you to meet with talents aligned to your company’s mission and vision that you would not have met otherwise.
Our “Want To Visit” feature allows
1. Talents to indicate their interest and
2. You to arrange for a visit with suitable candidates to find out more about each other in a super casual, high impact way.
• Share your company’s vision and culture before you meet
• Ask any questions you may have with our in-app messenger
• Invite the ones you think might be a match for coffee or visit!
WHY

WANTEDLY
WHY SOCIAL RECRUITING?

Has your recruitment evolved with today’s workforce?

Millennials, now the majority of the workforce, make better informed career decisions because they have more access to information. Your company is branded by what is found online, and research shows they are attracted to employers whose brands they admire and relate to.
Believe in the power of Referrals? Supercharge it.

The best-quality candidates come through your company (advisors, investors, partners) and employee’s networks.

Help these people who believe in your company’s mission to effectively share and recommend you to their relevant, trusted networks.
75% Talents are not actively looking but open to new jobs.

Are you reaching out to them at the right places?

Don’t fall into the talent gap. There are plenty of jobs and plenty of people, but they are just not connecting. These top quality candidates look to their personal and professional networks for referrals, and are open to opportunities in your company.
87% would consider leaving their current job for a company with excellent Employer Branding

- 62% of job seekers visit social media channels to evaluate an employer’s brand
- New hires are 40% less likely to leave after the first 6 months
“When it comes to recruitment and discovering new talents, it’s always better to have someone who understands your needs. The Wantedly team gave us a lot of Oddle-only customised experience, where it felt like it was our own talent acquisition team.

– Mr. Jonathan Lim, CEO & Co-Founder, Oddle Group
1,500,000 monthly active users

22,000 companies already hiring
USED IN 15 COUNTRIES
IN THE PRESS

CNBC
The Economist
Bloomberg
RISE Conference
Tech in Asia
and many more...

SLUSH
Speak to us today!

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