

An introduction to **WANTEDLY**





WANTEDLY

Founded | 15th Sept 2010  
Headquarters | Japan  
Employees | 100



OUR MISSION

**To build a world where  
Work meets Passion**



Akiko Naka, CEO



## A New Age Of Hiring

The idea to **connect like-minded Individuals and Companies** based on **passion and interest** rather than pay and benefits to drive motivation at work

# WHAT'S WANTEDLY

# Supercharge the Power of Referrals

# Create opportunities to connect with like-minded talents that don't exist otherwise

Our social recruitment tool enables you to build a **STRONG TALENT BRAND** and share it seamlessly with your trusted networks through **REFERRALS**.

Don't just hire. Hire the right person for your team.



# Brand

## **Company Branding in 30-min**

Create a beautiful landing page that talks about your company's Mission, Values and Culture to attract like-minded talents



WANTEDLY

WANTEDLY CHAT

Discover



**Get discovered by talents** aligned to your company's mission and vision (75% are NOT actively looking but are open to new jobs) through impactful and seamless sharing on social media

Connect

## A New Age Of Hiring

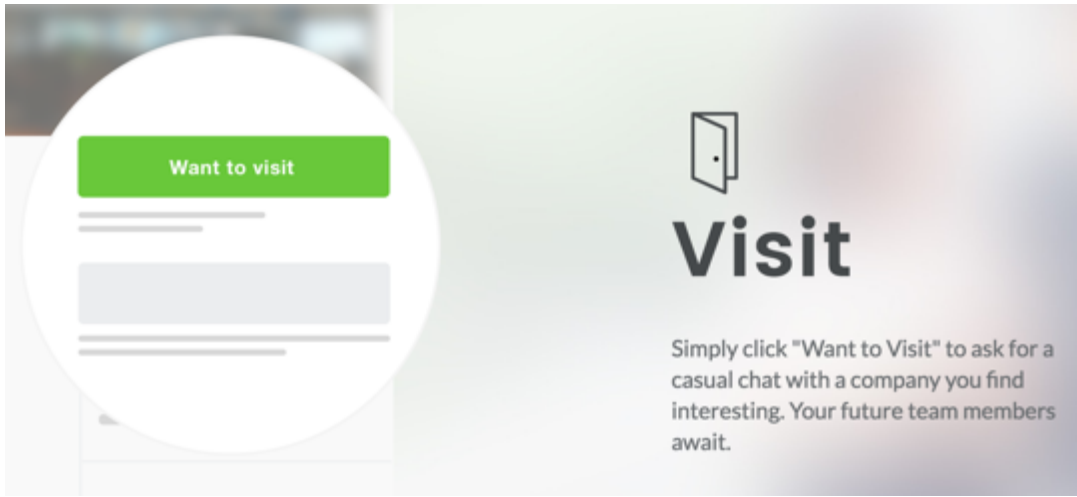
Connect with a discerning group of talents who are engaged by your company's mission and vision in a super casual but high-impact way, over coffee and office visits.





## MAKE CONNECTIONS

We create opportunities for you to meet with talents aligned to your company's mission and vision that you would not have met otherwise



We have notified Ematic Solutions (Hong Kong) of your interest.

Please tell us what you are interested in.

- Let's work together!
- Let's have a chat.
- This opportunity interests me.

Entry

# WANTEDLY VISIT

Our "Want To Visit" feature allows

1. Talents to indicate their interest and
2. You to arrange for a visit with suitable candidates to find out more about each other in a super casual, high impact way



**Natalija Snapkauskaite**

Age 29 / Marketing / Maastricht University, School of Bu...

watching



OUT



**Natalija Snapkauskaite**

4 months ago

Applied to **WANTED! Marketing & Community Builder To Spearhead Wantedly's Growth**

**Natalija Snapkauskaite's interest level:**

Would like to talk first.



**Joelle Pang**

2016-12-02

Change

Hi Natalija,

This is Joelle from Wantedly. Thanks for your interest in finding out more!

Before we set up a time to catch up in person, could you please share with me your LinkedIn profile and send your CV to [joelle@wantedly.com](mailto:joelle@wantedly.com)?

Thanks and hear from you soon!

Enter message...

Send

Message Template

2000 remained

Hit Enter to Send



## CHAT & CONNECT

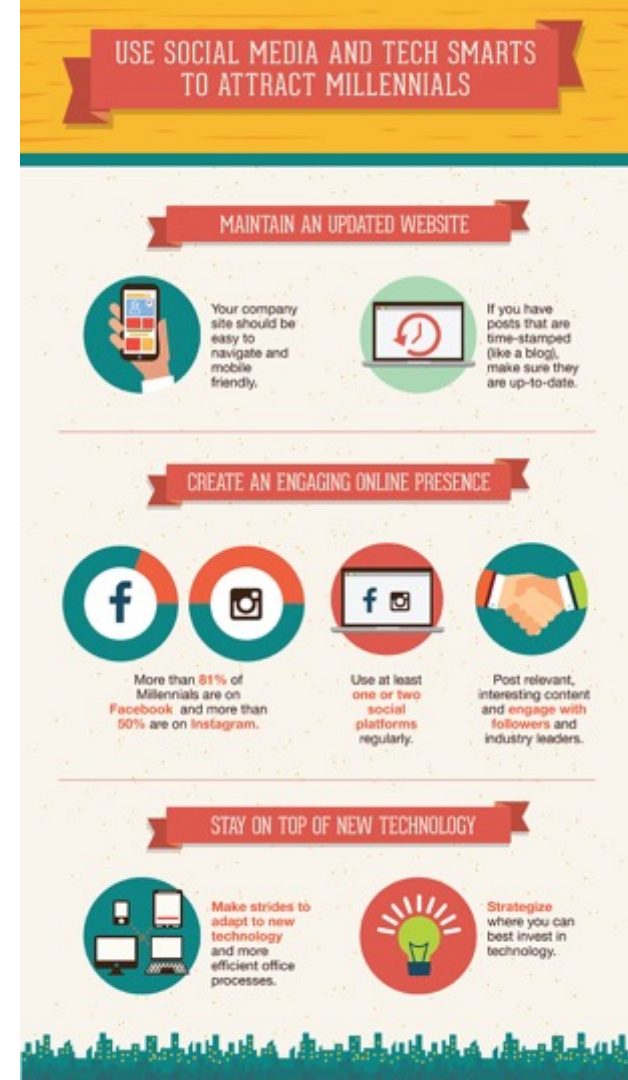
- Share your company's vision and culture before you meet
- Ask any questions you may have with our in-app messenger
- Invite the ones you think might be a match for coffee or visit!

# WHY WANTEDLY

# WHY SOCIAL RECRUITING?

Has your recruitment evolved with today's workforce?

Millennials, now the majority of the workforce, make better informed career decisions because they have more access to information. Your company is branded by what is found online, and research shows they are attracted to employers whose brands they admire and relate to.



Believe in the power of Referrals?  
Supercharge it.

The best-quality candidates come through your company (advisors, investors, partners) and employee's networks.

Help these people who believe in your company's mission to effectively share and recommend you to their relevant, trusted networks.

J

## A PROVEN ASSET

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Social recruiting usage has steadily increased over the past 6 years.



already use or plan to begin using social recruiting in 2013.

73% ↑



Many companies plan to increase their investment in candidate recruiting in 2013, compared to the amount they spent in 2012. Social networking tops this list, with companies projecting a 73% increase in investment from 2012 to 2013.

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## SOCIAL RECRUITING'S IMPACT

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Social recruiting has enhanced the way companies find and vet candidates.

Percentage of Improvement in:

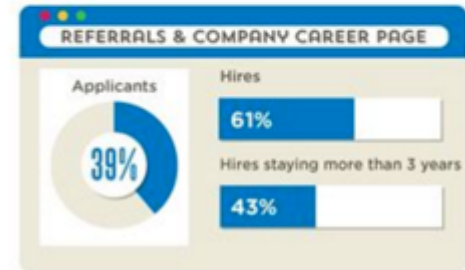


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## REAPING THE REWARDS

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Candidates sourced through referrals and company hiring pages are more likely to get hired faster and stay on the job longer.





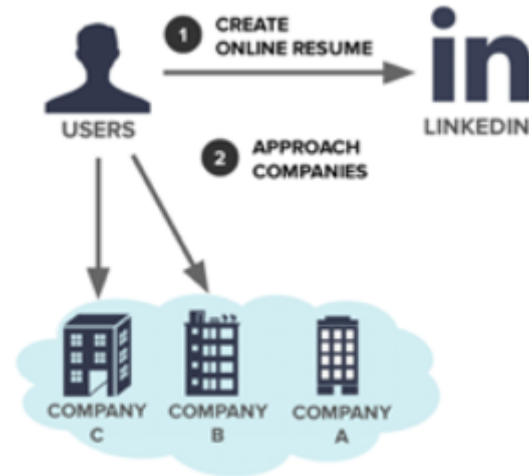
75% Talents are not actively looking but open to new jobs.

Are you reaching out to them at the right places?

Don't fall into the talent gap. There are plenty of jobs and plenty of people, but they are just not connecting. These top quality candidates look to their personal and professional networks for referrals, and are open to opportunities in your comp



VS



87% would consider leaving their current job for a company with excellent Employer Branding

- 62% of job seekers visit social media channels to evaluate an employer's brand
- New hires are 40% less likely to leave after the first 6 months

## IMPROVED HIRING

up to **50% DECREASE**  
in **COST PER HIRE**



**10% BETTER QUALITY METRICS FROM POTENTIAL HIRES**  
(annually)



## IMPROVED PRODUCTIVITY

**PRODUCTIVITY INCREASES 36%**  
for highly engaged employees



**INVESTING 10% MORE**  
in employer branding  
can result in an  
**ANNUAL PROFIT INCREASE**  
of

## IMPROVED RESULTS

**12% INCREASE**  
in **CUSTOMER SATISFACTION**



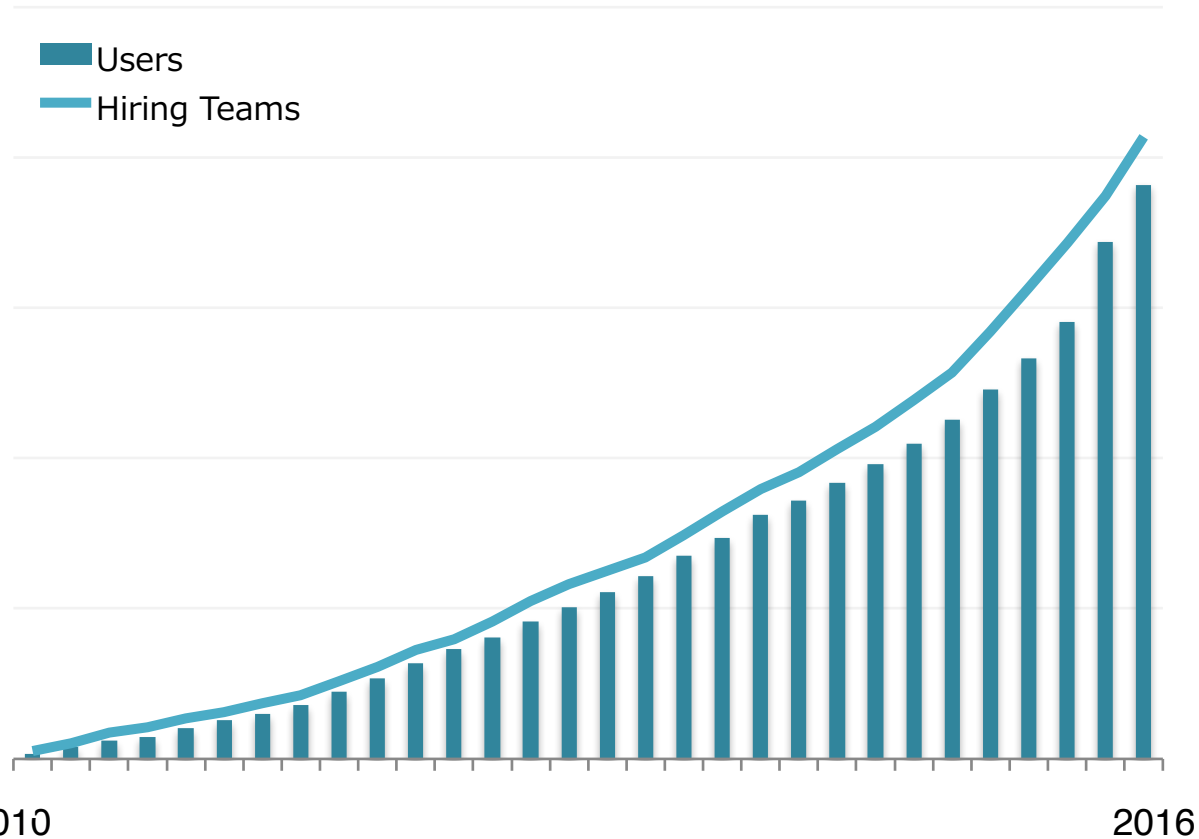
**TOP EMPLOYER BRANDS PERFORM**

*“When it comes to recruitment and discovering new talents, it’s always better to have someone who understands your needs. The Wantedly team gave us a lot of Oddle-only customised experience, where it felt like it was our own talent acquisition team.*

– Mr. Jonathan Lim, CEO & Co-Founder, Oddle Group



# INTERNATIONAL GROWTH



**1,500,000**  
monthly active  
users

**22,000**  
companies  
already hiring

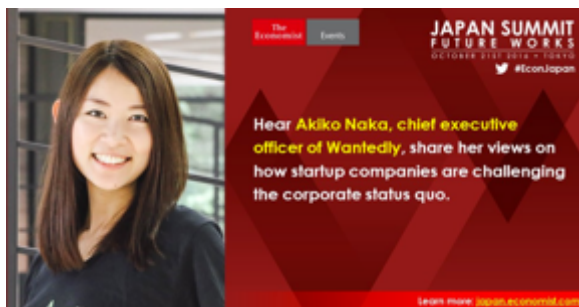
A world map where 15 countries are highlighted in a teal color. These countries include the United States, Canada, Mexico, the United Kingdom, France, Germany, Italy, Spain, Portugal, Greece, Turkey, India, China, Japan, South Korea, and Australia. A semi-transparent teal banner is overlaid across the center of the map.

USED IN 15 COUNTRIES

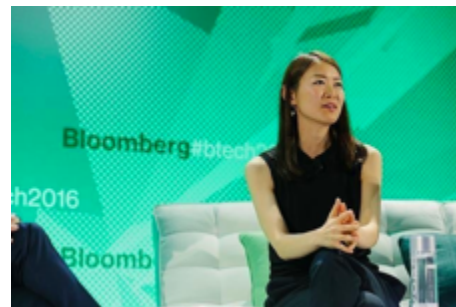
# IN THE PRESS



CNBC



The Economist



Bloomberg



RISE Conference



Tech in Asia

**SLUSH**

and many more...



# WANTEDLY

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