

Company Presentation

We turn our clients' strategy into a value-creating reality.
With expertise.



Agenda

1 Company Presentation

2 Recruitment

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Our Inspiration

Our company's success is based on three pillars.

1 Internationalisation

Our presence is across all key financial services markets. This enables us to:

- Identify global trends sooner
- Practice global models better



2 High Performance Team

Our key focus is on hiring the right people and letting them fully exploit their potential by:

- Investing in training/education
- Building entrepreneurial culture

15-30 training days
per year

(30% above sector
average)

3 Personal and Value Driven

Our focused market positioning and strong industry expertise helps us to achieve customer loyalty through:

- Personalised client relationships
- Superior value to our clients



Our Position

Our focus and approach is always result oriented, with expertise.

Industry Focus

We dedicate our profound and specific expertise to our clients' central concerns in Banking and Insurance.

Banking

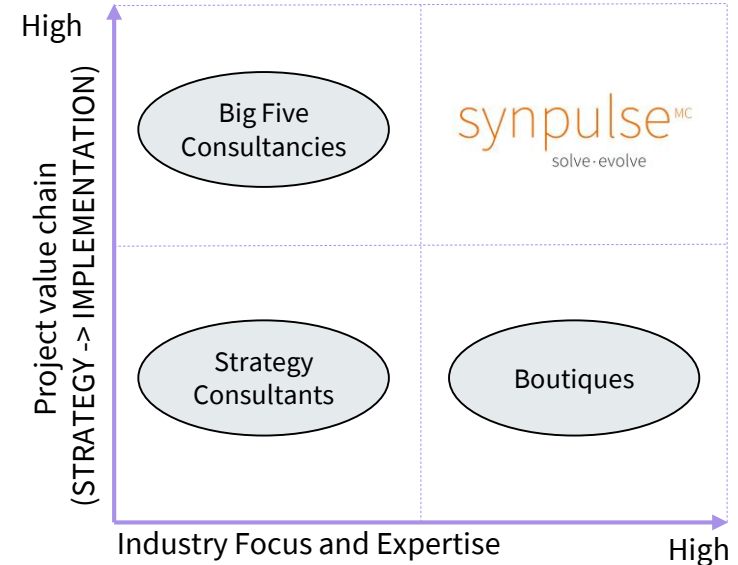


Insurance



Coverage of complete value chain

Our mission: We turn our clients' strategy into a value-creating reality, with expertise.



Our Core

A strong and stable team build over years of consultancy in financial services industry.

Management

Our proven management team with many years of industry experience is actively and personally committed to each client.



Dr. Ch. Nützenadel
ICEO



Mirsad Cekic
Banking



Beat Latanzio
Banking



Berno Ullings
Banking



Yves Roesti
Banking



Konrad Niggli
Insurance



Raphael Jung
Banking



Ingo Muschick
Insurance



Raphael Bianchi
Banking



Silvan Stüssi
Insurance



Thomas Schaffner
Banking

Vision and values

We are a multinational management consultancy actively fostered by a growing client and employee base internationally.

Embrace

We meet on equal terms

Drive

We inspire with an entrepreneurial spirit

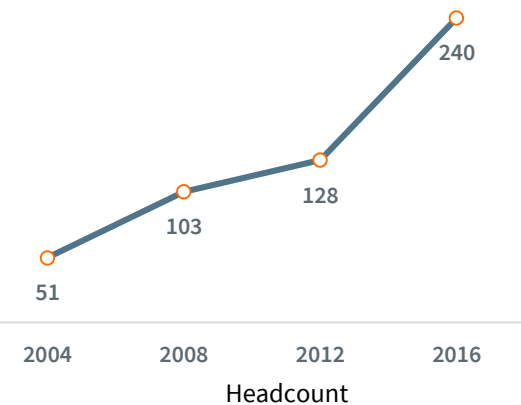
Achieve

We turn your challenge into value

Success

Our success story is based on our ambitious, skilled and dedicated team focused on banking and insurance.

Team



Our Services - Banking Expertise

We offer leading banking consulting services to help our clients transform their business.

Business Consulting

- Target Operating Model & Sourcing
- M&A Integration
- Digitalization & Client Experience
- Advisory
- Client On-boarding
- Implementing Compliance

Technology Consulting

- IT Strategy
- Enterprise and Application Architecture
- Core Banking Solutions
- System Selection and Implementation

Change Management

- Business Transformation
- Business Process Management
- Training Solutions
- End-to-end Testing

Our Services - Insurance/(Re)Insurance Expertise

We offer leading insurance/(re)insurance consulting services to help our clients transform their business.

Health Insurance

- Management Consulting Health
- Operating Models and Workflow
- Health Value Chain
- Syrius Consulting Services
- Strategic Cooperation
- Claims Management/eClaims
- Sales Management

Life and Non-Life Insurance

- INSURANCE**INABOX**®
- MARKET**MAP**®
- External Tariff Factors
- Post Merger Integration
- VPMS
- Pricing Process
- Distribution Forces
- Telematics
- Product Model
- Churn Management
- Behavioral Pricing
- Insurance Analytics / BigData

Reinsurance

- CRM B2B
- Reinsurance in a Box
- Reinsurance Reporting
- Core Systems
- IT Strategy
- Structured Reinsurance
- Active Cash Management
- Collateral Management

Culture of Synpulse

Synpulse stands out from the crowd with its extraordinary company events, active leisure groups and social engagement.

Company Events

Yearly all consultants get together during the Annual Meeting and Value Weekend. Both events are held internationally what makes it a unique experience.



Leisure Groups

Almost every week there is a leisure activity on our schedule (optional). A great opportunity to meet all the colleagues from other projects in an informal setting.



Social Responsibility

We support Aiducation Int., an organisation that offers high school scholarships to young people in the Philippines & Kenya. The team meets up in regular intervals to plan activities for a good cause.



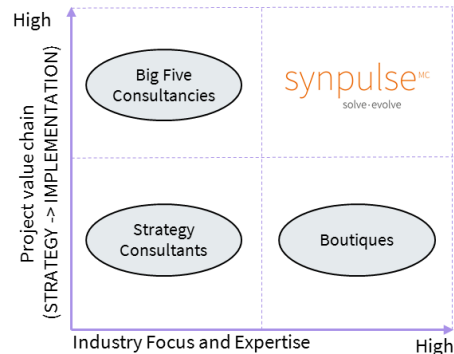
Summary

1 Our Inspiration

- International presence across key financial services markets
- High performance and industry focused teams (Banking/Insurance)
- Personalised client relationship, value delivered through expertise

2 Our Position

Coverage of complete value chain



3 Our Clients



4 Our Management

Proven Experienced Client focused



Dr. Ch. Nützenadel CEO
Mirsad Cekic Banking
Beat Latanzio Banking
Berno Ullings Banking



Yves Roesti Banking
Konrad Niggli Insurance
Raphael Jung Banking
Ingo Muschick Insurance



Raphael Bianchi Banking
Silvan Stüssi Insurance
Thomas Schaffner Banking

5 Our Services

Management consulting across key topics in Banking and Insurance:

Examples

Distribution	Business Process
Digitalisation	Outsourcing
Compliance	Products & Pricing
Avaloq implementation	Health Insurance

6 Our Culture

- Yearly international company events
- >20 leisure events every year
- Social Corporate Responsibility



Aiducation International

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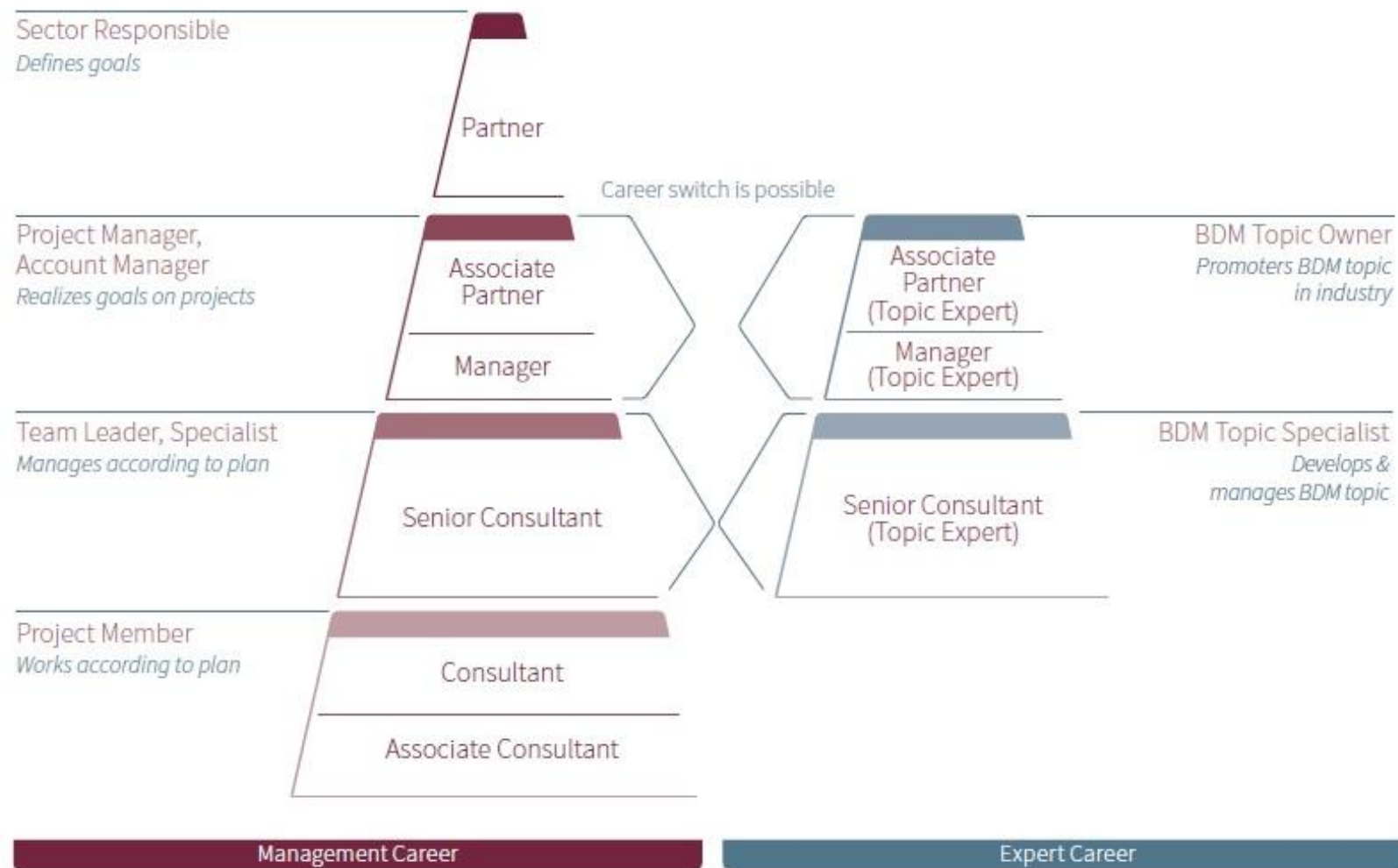
Terms of Employment in Hong Kong

Synpulse offers the following terms of employment in Hong Kong.

	Consultants	Manager
Working Hours	40 hours per week	
Annual Leave	20 days per year	
Special Leave	Marriage, Compassionate, Maternity, Paternity	
MPF Contribution	As per the rates set by the MPF authorities for all applicable employees.	
Expenses	<ul style="list-style-type: none"> ▪ Overnight allowance for project travel ▪ No mobile 	<ul style="list-style-type: none"> ▪ Overnight allowance for project travel ▪ Mobile
Employee Benefits Plan	<ul style="list-style-type: none"> ▪ Group Hospital & Surgical ▪ Group Catastrophic Medical ▪ Group Clinical General Practitioner ▪ Group Clinical Specialist ▪ Group Term Life ▪ Group Dread Disease ▪ Group Personal Accident 	<ul style="list-style-type: none"> ▪ Group Hospital & Surgical* ▪ Group Catastrophic Medical* ▪ Group Clinical General Practitioner* ▪ Group Clinical Specialist* ▪ Group Term Life ▪ Group Dread Disease ▪ Group Personal Accident <p>*Includes dependent coverage</p>

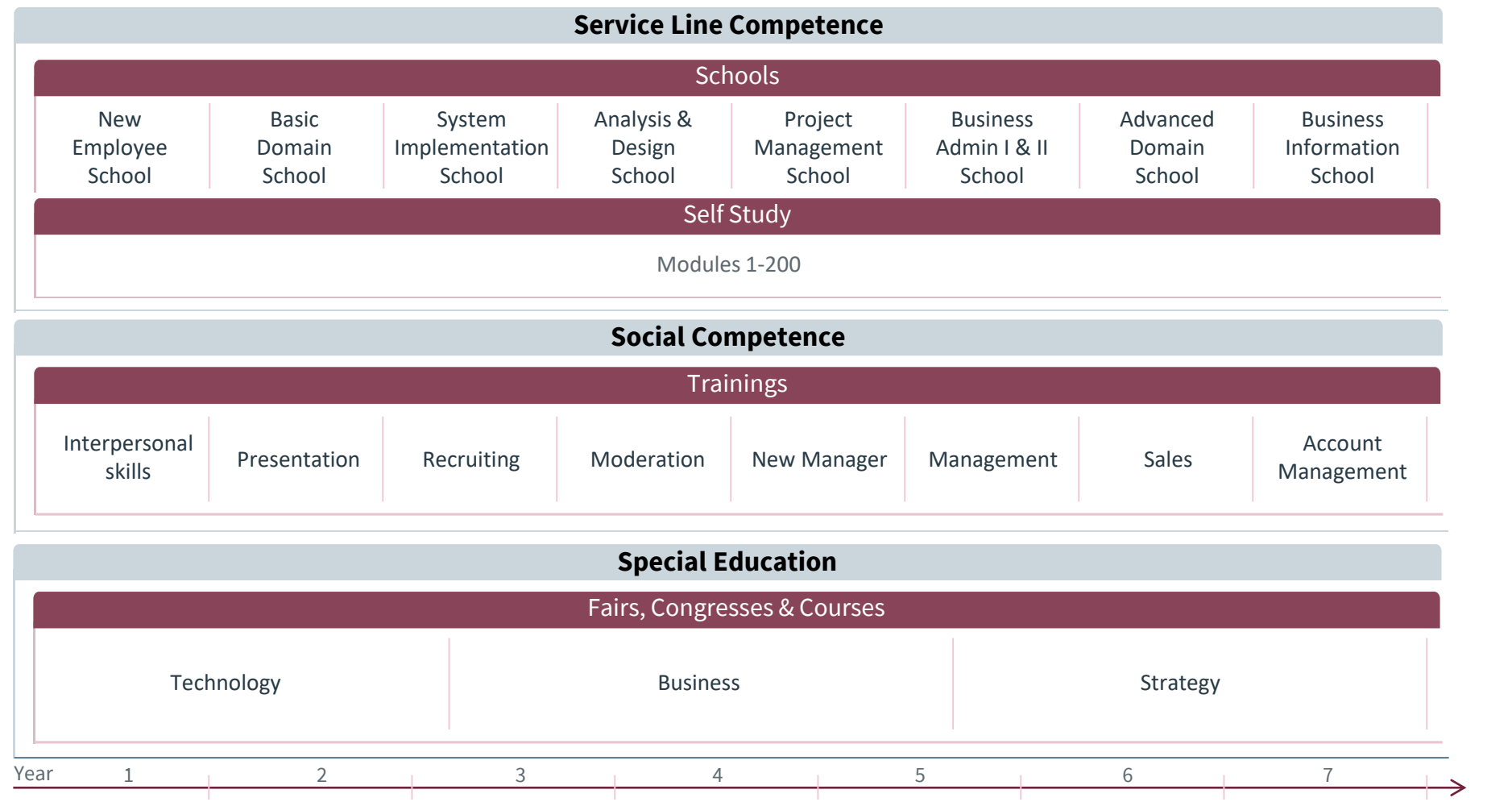
Career Model

Synpulse gives the option of two career paths (Management and Expert Career).



Academy Program – L³ (Life Long Learning)

Academy program facilitates constant learning for our employees at all levels. We offer 15-30 training days per year (30% above sector average).



Your contact:

Synpulse Singapore Pte. Ltd.
Management Consulting
8 Shenton Way
#46-01 AXA Tower
Singapore 068811

Phone: +65 3163 5500
Mail: info@synpulse.com

Synpulse Hong Kong Limited
Management Consulting
Room 2303, 23/F, Golden Centre
188 Des Voeux Road Central
Hong Kong

Phone: +852 5819 7888
Mail: info@synpulse.com



Switzerland

Zurich (Headquarters)
Geneva

Germany

Hamburg
Frankfurt
Ulm

United Kingdom

London

Singapore

Singapore

Hong Kong

Hong Kong

USA

New York

info@synpulse.com
synpulse.com

