

Management Trainee

Program Outline:

- Provide operational and business supports in designated department and office
- On the job training and development in business operations, planning, projects, strategies and best practices
- Advancement opportunities on Customer Acquisition, Relationships as well as Development
- Designated business leaders and department heads for you to learn and shadow
- Successful Mentees will be promoted within one year upon joining

Requirements:

- Degree holder or equivalent in Business Administration, Marketing, Management or Finance
- Have passion in advertising industry
- Strong in logical, analytical and problem solving skills
- Excellent command of both written and spoken English and Chinese (including Mandarin)

We Offer:

- Comprehensive on-the-job training and mentoring
- Enriching & fast tracking career development opportunities
- Intensive learning opportunities through supportive management

Business Executive

Job Responsibilities:

- Explore new locations and media channels for outdoor advertisement in Hong Kong;
- Explore and drive new business opportunities for targeted market segments, and follow up on the leads generated;
- Handle new business projects with current and potential business partners;
- Prepare business proposals and presentation to business partners and clients;
- Maintain and enhance professional relationships with business partners and clients;
- Assist team manager in contract administration;

Job Requirements:

- Degree holder with strong passion in outdoor advertisement & branding;
- 1-3 years' experience in business development & corporate relationship management is an advantage;
- Excellent communication and presentation skills;
- Self-motivated with strong analytical and problem solving skills;
- Willing to learn and enjoy a fast-paced & rewarding working environment;
- Fresh graduates welcome

Account Executive

Job Responsibilities:

- Identify and implement sales strategies to explore new business opportunities
- Provide professional and appropriate outdoor advertising solutions for clients
- Develop strong customer relationships and networks effectively to ensure service excellence
- Achieve assigned sales targets and business goals by establishing priorities, milestones and actions
- Coordinate with other teammates to ensure smooth implementation of our services

Job Requirements:

- Degree in Marketing / Business Studies or related disciplines
- Strong interest in sales / client management
- Ambitious and aggressive character
- Proficiency in written and spoken English and Chinese; knowledge in Mandarin is preferred
- Good analytical and problem solving skills with high level of business acumen
- Out-going, Responsible, Self-motivated, detail-minded, result-oriented, able to work independently & under pressure