

## Outblaze Profile

Outblaze is a pioneering Hong Kong-based technology company founded in 1998. The company began as a provider of white label multilingual “software as a service” communication solutions, a business which it sold to IBM in 2009. Since then, Outblaze has been active in multiple business sectors including video gaming, mobile software development, cloud technology, and edutainment.

In 2017, Outblaze partnered with Peggy Yeoh and Eva To, two co-founders of Dalton School Hong Kong (DSHK), to found the Dalton Learning Lab – a learning center dedicated to closing the gap between children’s formal education and the real-world needs of the future. The Dalton Learning Lab now offers courses in Coding, Robotics, Digital Art, and Digital Music to children aged 4-13.