

## Join a Market Leader – Committed to Excellence at Every Level

If you are interested in joining a company committed to creating the most innovative digital marketing solutions for the region's most prestigious brands and putting the client above all else, Fimmick (<http://www.fimmick.com>) is a place for you.

We are dedicated to:

- Going beyond current thinking to provide the most innovative marketing solutions for our clients, driving brand awareness, engagement and value
- Transparency, accountability, and objectivity when making decisions for ourselves, our employees, and our clients
- Doing what is right over doing what is easy
- Cultivating a partnership with our clients
- Creating measurable and meaningful value for our employees and clients

If you are interested in joining our team, we would like to hear from you.

# Account Executive (Digital Marketing)

### Job Responsibilities:

- Key accounts servicing development
- To participate in client's yearly digital & social communications plan
- To understand client's business needs and formulate the best digital strategies for achieving their marketing objectives and goals
- To manage campaign deliverables and coordinate with project team, creative team, digital team & technical team to implement the best class of digital campaigns

### Job Requirements:

- University graduate preferably in Marketing, Advertising, Public Relations, Communications, Information Systems, Ecommerce or related disciplines
- Passionate, detailed mind, proactive, self & team motivated, willing to take responsibility
- Good communication skills in English and Cantonese
- Good presentation skills

### Application Methods

1. Send a details CV to [fimmickers@fimmick.com](mailto:fimmickers@fimmick.com)
2. On-site Application is accepted

**Digital Solutions for the Digital Age**

\*Only short-listed candidates will be notified for an interview

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# Assistant Social Media Editor

### Job Responsibilities:

- Participate in social media projects and campaign pitches
- Produce original, creative, thoughtful and consistent content for various projects
- Develop and executive social media growth strategies
- Meet clients to understand their brief, and work closely on related projects and campaigns
- Review projects and campaigns through tracking analytics, report insights and make suggestions

### Job Requirements:

- University graduate preferably in Journalism, Communications, Languages, Advertising, Public Relations or related disciplines
- Familiar with trends (e.g. fashion) and knowledge about the latest local social marketing trends/terminologies/expressions
- Good communication skill in English and Cantonese
- Passionate, details-minded, proactive, willing to take responsibility

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# Assistant Social Media Executive

### Job Responsibilities:

- To reach potential followers, interacting and engaging fans on different clients' social media platforms (e.g. Facebook, Instagram, WeChat, Weibo or LINE etc.)
- To be a proactive team player contributing social media insights through ongoing client's social media projects
- To contribute social and digital industry insights in project pitching stage
- To executive different digital advertising plans in order to achieve preset KPI

### Job Requirements:

- Degree holder or above, preferable in Marketing, Communications or E-commerce
- Knowledge in digital marketing or social media is preferable
- Familiar with social media channels such as Facebook, WeChat, Weibo an Instagram etc.
- Creative, self-motivated, responsible, and capable to work under pressure and tight schedules

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# CRM Executive

### Job Responsibilities:

- Participate in client's yearly social loyalty program plan (including program design, development and execution)
- Design, implement and execute effective communication with members, including SMS, DM, eDM, digital, etc.
- Manage and manipulate the database to generate reports and analyse results for all CRM initiatives
- Liaise with partners, suppliers and vendors to coordinate and execute CRM initiatives, such as joint promotions and VIP premium sourcing

### Job Requirements:

- Bachelor and above degree holder in Business Administration, Marketing or related disciplines
- Capability of data analysis or MS SQL is an advantage
- Self-motivated, problem solving skills, good presentation skill and result-oriented
- Proficiency in both written and spoken Chinese and English

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# I.T. Assistant

### Job Responsibilities:

- Install, configure and manage office devices
- Perform troubleshooting of hardware and software
- Provide operational and technical support
- Be responsible for regular data backup and recovery
- Report to supervisor

### Job Requirements:

- Diploma/Degree holder in Computer Science, Information Technology, or related disciplines
- Knowledge of TCP/IP network, applications and network security is an advantage
- Knowledge of common applications, personal computer and Internet is required
- Honest, enthusiastic, helpful, quality oriented and responsible

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# Junior Digital Designer

### Job Responsibilities:

- To assist in concept development for projects and campaigns on various social media platforms including Facebook, WeChat, Weibo
- To conduct photo research
- To assist in multimedia (e.g. video) production
- Analyzing evolving topics and developing strategies accordingly for different clients' business objective

### Job Requirements:

- Diploma/Higher Diploma holder in Communication Design & Digital Media or related disciplines
- 0-1 year relevant experience in web design and web interface design, with experience in social media in an advantage
- Have an eye for design, detail-oriented with good motion sense
- Have good understanding of colour theory, branding and composition principles
- Have basic knowledge of Adobe Suite, Illustrator, Photo Re-touch and Typography
- With prior knowledge of photography is an advantage
- Fresh graduates are welcome

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# Project Executive

### Job Responsibilities:

- Define specifications with client, AS & IT team
- Provide insights & suggestions on latest mobile technology & UI
- Participate app hierarchy & features planning to achieve marketing objectives
- Prepare flowchart & related documents to provide a clear picture & guideline to both front end & back end staff
- Assist in UAT & deployment process to ensure deliverables' quality

### Job Requirements:

- High Diploma or above, preferable in Computer Science, Information Technology, Design or Marketing disciplines
- Familiar with data migration and the latest iOS & Android functions & design
- Detail-minded, logical, responsible, and capable to work under pressure with tight schedules

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# Web Developer

### Job Responsibilities:

- Responsible for developing Web System, Social App and Mobile Web App
- Follow with high standards of system development procedures and methodologies
- Responsible for system testing, deployment and maintenance
- Deliver high quality of programming works under tight deadline

### Job Requirements:

- Degree or Higher Diploma holder in Computer Science/Information Technology or related disciplines
- Familiar with PHP, HTML, CSS, JavaScript, XML and MySQL
- Hands-on experience in HTML 5 and related application is preferred
- Knowledge of Facebook API is an advantage
- Well organized, quality oriented, enthusiastic, initiative and self-motivated team player

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# Graduate Trainee

### Job Responsibilities:

- Participate in all-rounded functions within Business, Content, Creative, CRM, Digital Marketing, Information Technology, or Project Management team;
- Work closely with the team, especially with the mentor for all assigned projects;
- Liaise with clients, vendors and internal parties and conduct presentation when necessary;
- Rotation opportunity may also be offered.

### Job Requirements:

- Bachelor's degree in any discipline with less than 2 years working experience. Fresh graduates are welcomed;
- Willing to develop career in digital marketing industry;
- Proficiency in both written and spoken English and Chinese;
- Proficient in MS Office including MS Word, MS Excel and PowerPoint;
- Excellent interpersonal skills, energetic, proactive and passionate.

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# Summer Internship

### Job Responsibilities & Requirements:

- Passionate to learn about the digital marketing industry
- Handle duties as assigned by department
- Current post-secondary students with major in any discipline

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