

## Company Profile Information

Established in 1999 and headquartered in the US, FXCM is a leading FX broker with a proven track record of market analytical excellence. FXCM has companies regulated in many jurisdictions across the world, including UK and Australia. Through relationships with multiple partners and affiliated companies, FXCM is able to provide abundant FX resources to the global market. Additionally, FXCM has consultation centres in Shanghai, Chengdu, Beijing and Guangzhou to provide diversified market information.

## Our Goal

Foreign Exchange is already what equity markets have always aspired to become. It is a truly liquid 24-hour global electronic marketplace, and therefore has become what other markets have tried and failed. The only drawback of the FX industry is its multi-tiered access levels that keep the majority of participants in the dark as to the true nature of the costs of doing business. FXCM began operations in the late summer of 1999. Our goal is to bring online FX trading to the mainstream in the same manner that E\*Trade and others brought online stock trading to the public in the 1990's. Bringing the FX markets what it lacks, such as transparency, democratization of access, and the utmost quality in 24-hour, multilingual support, will increase individual investor participation exponentially. Eventually, the goal is to make online FX a part of the mainstream menu of financial products that all brokerage firms must provide for their clients. FXCM is seeking to be the provider of choice of retail FX services for the brokerage and banking industry.

## Mission Statement

Our mission is to drive FXCM forward as the leading foreign exchange financial services group by leveraging new innovations and market expertise while continuing our tradition of providing unparalleled service and education to our traders.

For details, please visit our company website at [www.fxcm.com](http://www.fxcm.com)