Cherrypicks Limited

About cherrypicks

Established in 2000, cherrypicks is a home-grown technology startup headquartered in Hong Kong. It is a regional leader in mobile technology and eCommerce specializing in building O2O shopping loyalty communities like SHOPPO and iButterfly, and applying leading-edge technologies in augmented reality and proximity detection. cherrypicks has won over 100 international and local awards of technology and digital marketing including the United Nation’s World Summit Mobile Award Global Championship 2013 in Abu Dhabi and Winner of Asia-Pacific ICT Award for four years in a roll. The company is also featured as a Harvard Business School case study (#N9-807-106).

Today, cherrypicks is a globally recognized guru in mobile solution innovations highly trusted by numerous long-term, multinational and local corporate clients in banking, insurance, entertainment, catering, retailing, travel, and transportation.

For further details, please visit www.cherrypicks.com